



Cal/Amp®



Here Comes The Bus®

Here Comes The Bus® Fact Sheet

Who is CalAmp?

[CalAmp](#) is a global technology solutions pioneer transforming the mobile connected economy. Our software and subscription-based services, scalable cloud platform and intelligent devices collect and assess business-critical data from mobile assets and their contents. Using IoT technology, we facilitate efficient decision making, optimize mobile asset utilization and improve road safety.

CalAmp Acquired Synovia Solutions: April 2019

CalAmp CEO: Jeff Gardner

CalAmp Headquarters: Irvine, CA

Who is Synovia Solutions?

[Synovia Solutions](#), a subsidiary of CalAmp and developer of Here Comes The Bus®, provides GPS-driven fleet management applications to increase savings, enhance safety and improve service. With more than 1,000 K-12 transportation and municipal fleet management customers, Synovia Solutions provides digital services that deliver essential, real-time data for smarter fleet management.

Synovia Solutions Headquarters: Indianapolis, IN

What is Here Comes The Bus?

[Here Comes The Bus](#) is a mobile app and website that delivers real-time school bus arrival and departure notifications to parents via mobile push and email notifications. Notifications are sent when the bus is nearby practically eliminating the wait times at the bus stop. No need to stand outside for extended periods of time in the pouring rain, freezing cold or wet snow. Parents have peace of mind knowing their child is safe and will get on the right bus, at the right stop, at the right time.

Here Comes The Bus is trusted by more than 2 million registered users today in major metropolitan districts from New York, Virginia and Georgia to Indiana, Minnesota and California, as well as scores of smaller districts across the U.S.

In response to the pandemic, public school districts nationwide have used Here Comes The Bus in innovative ways to alert families about meal and homework deliveries. The app allows all parties to practice better physical distancing by avoiding trips to the grocery store or food pantries. Approximately 125 school districts used the app to provide these types of alerts to roughly 75,000 users.



Cal/Amp®



Here Comes The Bus®

More About Here Comes the Bus:

- Launched in 2015 and now used by more than 370 school districts across North America
- 2.3 million registered users
- More than 500,000 active monthly users
- 4.6 star ranking on the Apple App Store with more than 69K reviews
- App is free to parents and students and is paid for by school districts as part of their software package with Synovia

Here Comes The Bus Accolades

- [OCTANe](#) High Tech Award for Best Consumer Technology Innovation
- GSMA 2020 Global Mobile Award ([GLOMO](#)) for Best Mobile Service for the Connected Life
- [IoT Evolution](#) Excellence Award
- [IHS Markit](#) Innovation Award

Media Coverage

The story behind the humble beginnings of Here Comes The Bus and its rapid growth to serve more than 300 schools was featured nationwide on CBS News Emmy award-winning show, [Innovation Nation](#). The app was also [featured on CNN](#) earlier this year as part of the COVID-19 response of a North Carolina school district.

Here Comes The Bus video and photo assets can be found [here](#).

Media Inquiries

Natalie Younger
Merritt Group for CalAmp
561.400.3084
younger@merrittgrp.com

Investor Inquiries

Shelton Group
Leanne K. Sievers
949.224.3874
sheltonir@sheltongroup.com