

CONNECT AND PROTECT YOUR PRECIOUS CARGO

STUDENT RIDERSHIP

Real-time Alerts for Parents & A Safer School Bus Experience



Student Ridership represents the power of technology to deliver a flexible and intuitive solution with benefits for parents, drivers and administrators. It provides an extra layer of SAFETY by preventing students from departing at the wrong stop.

Parents feel a greater connection to their students with real-time alerts as they board and depart the bus while drivers have an extra layer of protection preventing young students from getting off at the wrong stop.

And fleet managers have powerful reporting essential to Medicaid reimbursements for special needs students.



KNOW...

When and where students are boarding and departing the bus every day.



KNOW...

What data is required to find future school bus savings: understand bus utilization



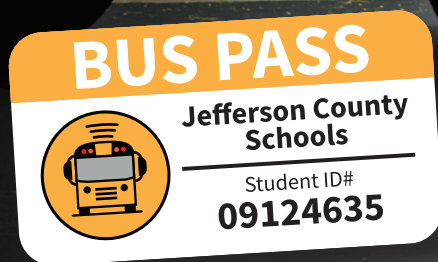
KNOW...

Discrepancies between transportation planning and student reality instantly.

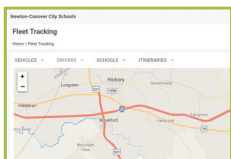


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SAFETY IS IN THE CARDS



RFID technology sends students IDs from bus to dispatch: Always know when and where a child boarded or exited



Understand Your Busing Reality

Student Ridership leverages your planned data to deliver busing intelligence. Know the most important daily facts: students who miss stops, get off at the wrong stops, or board the wrong bus. Use real data for improved planning decisions about the required size of the bus, opportunities for stop consolidation and identify ridership trends.



Simplify Special Needs Ridership

Special needs transportation requires extra attention to be sure students are getting the services they need. Detailed reporting also helps simplify Medicaid reimbursement.



See The Trends Faster

Don't pore through every route. We find the routes that demand attention.



Here Comes The Bus Mobile Application

Award-winning. Industry-leading. Parent-Approved. The mobile app that forged an industry and is trusted by more schools and families than any other school bus tracking solution, Here Comes The Bus delivers a powerful, intuitive connection between students and their daily bus experience. Real-time tracking and alerts that connect and protect.



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