DATA INTEGRATION FOR STRATEGIC ROUTE PLANNING

COMPARATIVE ANALYSIS

Better Manage Your Evolving Transportation Landscape





ACTIONABLE INFORMATION FOR A SMARTER FLEET

Routing software is a powerful tool to help your transportation team manage routes and schedules.

But even the best routing software only provides a plan - and plans are subject to change.

Whether it's a growing community that's rapidly changing the makeup of your routes or students moving in and out of a district, routing software is vulnerable to variations that require planned versus actual review.

That's where Comparative Analysis can help improve your efficiency. By letting you review the actual route using GPS technology and overlaying your planned routes – you can see exactly where improvements can be made.



Here Comes The Bus®

SMARTER FLEET Management





Synovia's real time reporting provides actionable information to maximize fleet operations. Comparative Analysis provides powerful insight to better understand route realities.

Real time reporting that delivers performance information including the duration of the route and number of actual stops performed



Improved Customer Service

Respond quickly to parent concerns by knowing how your route is actually run compared to the schedule. Evaluate routes that are running early or late to ensure you adjust accordingly.



Enhanced Reporting Drives On-Time Performance

Analyze reports showing you early, late or missed stops.

Quickly assess on-time performance at stops and schools.



Technology Powering Here Comes The Bus

Trusted by more parents and more schools than any other school bus tracking mobile app, Here Comes The Bus relies on Comparative Analysis to provide the most accurate and up-to-date route data to inform the app's tracking and alerts.



HereComesTheBus.com