INSERT DATE

Dear Parents and Caregivers,

INSERT SCHOOL NAME is happy to announce the adoption of an innovative mobile device app and website entitled, *Here Comes the Bus®.*

*Here Comes the Bus* and Student Ridership are bus and student tracking software tools that help keep you informed and your children safe as they travel to and from home and school on the school bus. *Here Comes the Bus* gives you real-time bus location and alerts to help you get your children to the bus stop at just the right time.

With Student Ridership, your child will use their student ID card or the *Here Comes the Bus* app on their smartphone to scan as they board or exit the bus, or the bus driver may log them in. This gives us AND you the comfort of knowing your child got on the right bus, and off at the right stop.

This easy-to-use technology is free to you for the 2016-17 school year. Simply download the *Here Comes the Bus* app, create a secure account, add your students and you’re all set!

What will you see with *Here Comes the Bus* and Student Ridership?

* Real-time location of your child’s bus on a map
* Scheduled and actual bus arrival times at home and school
* Confirmation that your child’s bus has arrived at the bus stop, at school or both
* Your child’s scan data including bus number, time and location of scan
* Push notification\* and email alert when:
	+ Bus has entered the radius around the home stop
	+ Bus has been substituted
	+ Your child scans on and off the bus, including bus number, time and location

*Here Comes the Bus* and Student Ridership are powered by Synovia Solutions™, makers of the GPS-tracking technology used by INSERT SCHOOL DISTRICT to increase safety and cost savings as it relates to our school bus fleet.

Available in three languages (English, Spanish and French), the *Here Comes the Bus* app can be downloaded from the App Store or Google Play.

To sign up or to learn more about *Here Comes the Bus* and Student Ridership, visit <http://www.herecomesthebus.com>.

Should you have any questions, please contact INSERT NAME via email (INSERT EMAIL ADDRESS) or by phone at (\_ \_ \_) - \_ \_ \_ - \_ \_ \_ \_.

If you need to contact *Here Comes the Bus’* customer support (hctb@synoviasolutions.com), please provide the following information:

* First and last name
* School Code: INSERT SCHOOL NAME or 5-DIGIT SCHOOL CODE
* Email address used for your *Here Comes the Bus* account
* Best number to reach you
* Your child’s last name and student ID #
* Description of the problem

Sincerely,

INSERT NAME