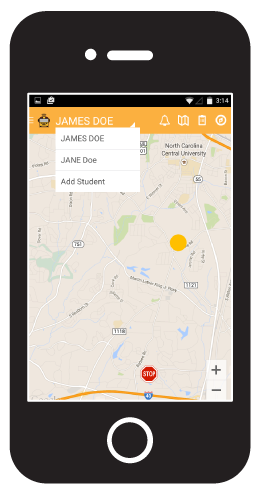
Student Ridership Social Media Templates

**FACEBOOK EXAMPLE 1**:

INSERT SCHOOL OR DISTRICT is launching an innovative app to keep your children safer! With @HereComestheBus, you will receive alerts when your child got on the right bus and off at the right stop.

The app is FREE to all parents for the 2016-17 school year. Download the #HereComestheBus app from the App Store or Google Play.

To learn more, visit <http://www.herecomesthebus.com>.

(ADD HERE COMES THE BUS IMAGE)   


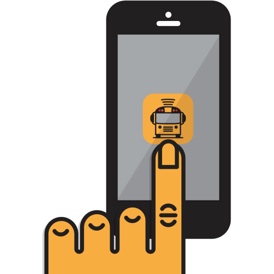
FACEBOOK EXAMPLE 2:

INSERT SCHOOL OR DISTRICT just announced that starting INSERT DATE, it will offer you an innovative website and app, @*HereComestheBus.* Through it, you can push notifications or email alerts when and where your child gets on and off the bus.

To learn more, visit [www.herecomesthebus.com](http://www.herecomesthebus.com/).  
*(ADD HERE COMES THE BUS IMAGE)*

TWITTER EXAMPLE 1:

Download the @HereComestheBus app to know when your child got on or off the bus. #RightBusRightStopRightTime



**TWITTER EXAMPLE 2**:

*@HereComesTheBus* will send an alert when your child gets on/off the bus. #PeaceofMind! Download the app today! #AppStoreGooglePlay



**TWITTER EXAMPLE 3**:

Know if your child got on or off the bus? With @HereComstheBus you can! Visit [herecomesthebus.com](http://www.herecomesthebus.com) to learn more #LessStress